entering a task progress development as an instantiation of a task-type graphical user

interface, wherein the task-type graphical user interface is selected from a plurality of task-type

graphical user interfaces, each corresponding to one of the task types; and

tracking a status of each product feature via the instantiated task-type graphical user

interfaces.

17.   The method of claim 16, further comprising:

storing the feature descriptions, task definitions and task progress developments in a

relational database; and

wherein linking comprises:

linking each task definition and related task progress developments to their

corresponding one of the plurality of product features through the use of relational database keys.

23.   A system for managing a release of a product, comprising:

a product feature list user interface by which a user enters desired features of the product

to be released;

an engineer task list user interface by which the user enters and tracks information related

to tasks being completed to implement the product features entered in the feature list user

interface, wherein the tasks correspond to one of the product features;

a quality assurance user interface by which the user manages and tracks both quality

assurance test plans and tests that are executed against the test plans and designed to ensure the

functionality of the desired product features; and